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New Pet Crematory Tracking Software Increases Transparency, Communication, and Liberates Employee Time During the Pet Cremation Process

Operational system helps prevent common human errors in pet aftercare while opening up a new revenue stream to crematories

Portland, OR (May 18, 2022) - Having launched in February 2022, Beloved Pet Software, a proprietary cloud-based software and tracking system that is compatible with Mac, PC, iPhone and Android, is providing a sophisticated level of crematory tools for crematories, veterinary clinics and pet owners.

Beloved Pet Software provides a secure chain of custody, real-time status updates that clinics and pet owners can also access, and gives pet owners peace of mind knowing that their pet's remains are being returned to them. Beloved Pet Software equips the crematory with a customizable internal workflow, honoring those client special requests and processes that are unique to each crematory.

"Our goal is to enhance the connection of the pet parent with their crematory, and by facilitating communication between the veterinary clinic, pet owner and crematory, Beloved Pet Software validates the professionalism and increases trust in all parties involved," said Dr. Deborah Rotman, CEO and co-founder of Beloved Pet Software. "We believe that it actually helps the grief process when pet owners have great aftercare experiences, leading to a high regard for their crematory partners in the future."

Most pet crematories utilize antiquated tracking methods like manual tracking, which are prone to human error including misinterpreted handwriting or improper dispatching and which does not allow pet owners access. Beloved Pet Software allows crematories to offer a much higher quality service to their customers as well as improve operational efficiency and accountability in the cremation and tracking process. By developing a seamless digital system, Beloved Pet Software is drastically improving reliability, transparency, and provides internal checks and balances throughout the process.

Three portals in Beloved Pet Software's system increase transparency to all involved. In addition to the crematory portal, a veterinary clinic portal allows pets and client special requests to be entered directly into the system while also providing visibility into pet's cremation status and

delivery details. A pet owner portal allows pet parents the visibility into their pet's status while also allowing their purchase of pet aftercare items directly from the crematory. Pet owners may also post a pet memorial and access pet loss resources within their portal.

"Crematories in our markets tell us that Beloved Pet Software is just what they needed to help increase their operational efficiencies while offering the transparency that is expected by their internet savvy pet parents," said Dr. Christie Cornelius, CMO and co-founder of Beloved Pet Software. "Losing a pet is tough enough, Beloved Pet Software is valuable in helping clients know that their pet is in the hands of professionals that take the responsibility of pet death care seriously."

Veterinarians deal daily with the death of beloved pets. Concerned pet parents want answers about the safety and security of their pet's body through the entire chain of custody and cremation process. Now, when clinics are asked the number one question from pet owners "how do I know this is my pet's ashes," Beloved Pet Software can give clinics and pet parents the peace of mind in answering that question.

Beloved Pet Software is available internationally, and works with both flame based and aquamation facilities, as many crematories across the globe are experiencing similar needs when it comes to serving clients in the aftercare industry.

To learn more about Beloved Pet Software, visit BelovedPetSoftware.com.

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